



Amy Woolmer

Job Target

I am passionate about fashion and constantly look out for emerging trends. I am now looking to further my career with a reputable forward thinking company that offers opportunity for progression within a challenging fashion environment.

Contact

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Social Media

www.amywoolmerknitwear.co.uk

www.facebook.com/AmyWoolmerKnitwear

Education

BA (Hons) Textiles, Fashion and Fibre (2:1) -
Winchester School of Art, University of
Southampton

3 x A levels, Grade A
Design and Technology: Product Design
(Textiles)

Art and Design
Applied Business

12 x GCSEs, Grades A*-B

Skills

- Good communication and negotiation skills gained through exhibiting and selling at trade shows.
- Good time management and ability to prioritise workload to efficiently meet deadlines.
- Ability to be versatile and calmly adapt to change in a fast-paced environment.
- Active team player that contributes ideas, both supports and learns from other team members, and makes considered decisions.
- Ability to visualise the styling of finished garments.
- Strong eye for colour and detail.
- Experience of Adobe Photoshop/ InDesign/Illustrator and Microsoft Office.
- Able to analyse, interpret and adapt catwalk trends into commercial designs.
- Adept in creating mood boards, concept boards, fashion illustration and technical drawing.
- Excellent understanding of knitwear production, techniques and stitches.

Profile

I am an enthusiastic, self-motivated and creatively driven knitwear designer producing both modern and distinctive work. My journey started with a keen visual eye and an active imagination. I have now gained valuable design & technical skills and a sound understanding of the fashion industry. I am confident of my abilities and take great pride in my vocation. I have developed good organisational and communication skills, which means I can work either independently or collaboratively to meet project outcomes. I am eager to further enhance my expertise by challenging myself with a new career opportunity.

Work Experience

Zinc Design Ltd, London, July 2010 – Present

- Knitwear designer at a "swatching" company specialising in knit and print that exhibits at leading trade shows such as Première Vision New York & Paris.
- Designing & producing on-trend womenswear swatches, considering our target customer.
- Identifying and interpreting catwalk trends for the high street and researching forecasts on trend websites, in magazines, at trade shows and in retail stores.
- Adapting successful product outcomes in innovative new ways so the collection looks fresh.
- My designs have sold to companies such as BCBGMAXAZRIA, Ralph Lauren, Marks and Spencer, Debenhams, Minnie Rose and Chacok.
- Induct, train & mentor new interns on university placements; teaching them how to use a variety of knitting machines, demonstrating new knit stitches and techniques and setting project direction.

Amy Woolmer Knitwear, Hertford, June 2010 – Present

- Freelance knitwear designer producing individual commissions via my website and Facebook page.
- Designing products, which create a unique experience for the customer, meet their specific design requirements and timeframes & maintain the sense of the Amy Woolmer Knitwear brand.

Elisabeth Hamlyn, London, June 2009 – September 2009

- Internship assisting a knitwear designer at the Cockpit Arts Centre.
- Garment and scarf design development, experimentation with different knitted stitches and yarns, garment construction.

Goodone, London, June 2008 – July 2008

- Internship at an award winning independent sustainable fashion design company.
- Selection of second hand clothes from textile recycling banks, cutting out and marking up pattern pieces, grading patterns, delivering stock, creating sustainable clothing from recycled textiles and assisting with the launch of a charity collection.

Professional Development (Short Courses)

Illustrator for Fashion 2, London College of Fashion, 2013

Combining Photoshop and Illustrator to create fashion graphics, creating fashion visualisations, building libraries of customised design details, customising brushes for stitch/lace/embroidery/jacquard details, creating pattern swatches & typography for fashion graphics.

Fashion Drawing, London College of Fashion, 2011

Exploring drawing styles and techniques - drawing fashion figures and sketching garments in different mediums.

Illustrator Introduction, The Fashion and Textile Museum, 2011

Drawing fashion flats in Adobe Illustrator; tracing hand drawn garment and textile designs, layering, re-sizing, rotating, mirroring & applying colour & text to enhance design elements.

Technical Drawing for Fashion, Central Saint Martins, 2011

Drawing fashion flats by hand (proportion, shape, construction and developing an individual style of drawing).